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RUNNING BACK DAVID JOHNSON JOINS TEAM ROCKIN' REFUEL®
Johnson Partners with Trusted Phoenix-Based Shamrock Farms to Fuel Protein Needs

[September 22, 2016] Phoenix - Rockin' Refuel® from Shamrock Farms, a complete line of protein milk beverages, announced today that pro running back David Johnson is joining Team Rockin' Refuel. Johnson, a local fan-favorite and budding superstar, will be featured in the brand's new advertising, social media and public relations campaign.

With a rare ability to shred defenses as both a ball carrier and receiver out of the backfield, Johnson is one of the league's top running backs and most electric young players in the game. Last year as a rookie, he finished with 13 total touchdowns, and amassed over 1,000 yards from scrimmage. Now expected to assume an even larger role in the offense, Johnson is poised for a huge sophomore season.

"As a pro running back, there are no off days when it comes to taking care of my body," said Johnson. "Rockin' Refuel tastes great, and it's made with real milk, so it's a healthier source of high-quality protein. Rockin' Refuel MAX has 50 grams of protein, which is perfect after a tough practice or day in the gym."

Johnson is the latest addition to Team Rockin' Refuel, a group comprised of world-class athletes, respected organizations, top-tier universities and high schools across the country. He joins professional wide receiver A.J. Green, professional hockey player Wayne Simmonds and professional basketball player Skylar Diggins.

"We're excited to welcome David Johnson to Team Rockin' Refuel, he's the perfect addition to our roster," said Shamrock Farms Director of Brand Management, Blake Atkinson. "As an Arizona-based company it's exciting to be able to support a hometown athlete as dynamic as David. Additionally, we work with nearly 50 local high schools, and feel David's hard work and humble approach to the game is a valuable example for young athletes to follow. We're looking forward to working with David as we continue to spread the message about why Rockin' Refuel is the best protein beverage available."

Made with pure, fresh milk, Rockin' Refuel contains the high-quality protein active people of all fitness levels need to build muscle or help muscles recover after exercise. To learn more about the complete line of Rockin' Refuel products visit rockinrefuel.com. Rockin' Refuel is available in the dairy case of retailers nationwide. To find a retailer near you, visit rockinrefuel.com/where-to-buy/.

About Shamrock Farms: Shamrock Farms, one of the largest family-owned dairies in the country, manufactures the brand's Rockin' Refuel, protein-fortified flavored milk, Cold Brew Coffee & Milk and Shamrock Farms mmmilk, which can be found in retailers and over 40,000 quick service restaurants nationwide. The Rockin' Refuel product portfolio includes Muscle Recovery®, designed to maximize rebuilding muscles after working out and Muscle Builder® and Lean Builder®, designed to build muscle with high protein and low carbohydrates. Headquartered in Phoenix, Shamrock Farms has its own farm hosting a herd of more than 10,000 cows, and was founded in 1922 in Tucson, Arizona. For more information, visit www.rockinrefuel.com or go to [Facebook/Rockin Refuel](https://www.facebook.com/RockinRefuel) or [@RockinRefuel](https://twitter.com/RockinRefuel).